

MySafeWork
Partnership Proposal



OUR STORY

At the age of 18, David Ellis was killed in a workplace accident. He was given limited training and no supervision. It was his second day on the job. After David's death, his family started MySafeWork, a not-for-profit organization and registered charity.

OUR MISSION

Our mission is to prevent vulnerable workers from getting injured and killed at work. Since 1999, we've inspired thousands of people to think differently about safety. At the same time, we inspire companies to achieve greatness in safety culture.

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[01]

College & University Presentations



**TARGET
AUDIENCE**

BUSINESS,
ENGINEERING,
AND TRADES

MySafeWork invites business and government senior leaders to participate in presentations with college and university students.

During the presentations, students are able to ask challenging questions about their future workplaces and career paths in apprenticeships, trades, business, technology and human resources. Leaders in the fields of construction, oil and gas, transportation, automotive, manufacturing, health sciences, and government play an integral role in facilitating the interactive portion of the presentation.

Canadian university professors are also requesting MySafeWork presentations to help educate students and build leadership skills. The open Q&A period of the presentation allows students and present day leaders to engage in a specific case studies. There is full audience participation.

“Our students were dramatically impacted by the MySafeWork presentation, which instilled in them the importance of following safety procedures by outlining the very real ramifications of unsafe work. As leaders in undergraduate engineering education, we are excited to partner with MySafeWork.”



Dr. Uttandaraman (U.T.) Sundararaj
Professor, Schulich School of Engineering
University of Calgary



[02]

Business Presentations

We help small and large businesses build world-class safety culture.

Whether speaking to thousands of front-line employees, or to a small group of executives, MySafeWork pushes every employee to think differently about safety.

MySafeWork presentations are a catalyst to improved performance, creating a renewed commitment to safety at all levels of the organization.

By integrating your company's safety objectives into our presentation, MySafeWork's Governor General award winning communicators can help you meet your goals in a dynamic and engaging manner.



**TARGET
AUDIENCE**

EMPLOYERS &
EMPLOYEES



[03]

Courageous Broadcast



**TARGET
AUDIENCE**

HIGH SCHOOL
STUDENTS,
INDIGENOUS
COMMUNITIES

Each year, our Courageous broadcast reaches thousands of high school students across North America. Our message is simple: exercise your workplace rights and don't work for someone that doesn't respect you.

With inspirational stories and practical advice from business leaders, the Courageous broadcast empowers students to stand up to unsafe work.

Courageous teaches students the essentials of workplace safety, including the right to refuse unsafe work, how to recognize a bad employer, what to do if you're being harassed, and speaking out for others

Since our first broadcast in 2018, over 1,500 high schools, colleges, and businesses have registered to watch Courageous. The Courageous movement is strong and we are expecting 2021 to be our best and biggest year yet!



**Stand up
to unsafe
work.**

[04]

Newcomers Workshops



**TARGET
AUDIENCE**

NEWCOMERS
TO CANADA

Statistics tell us that newcomers to Canada are particularly vulnerable to death, injury, and harassment on the job. That's because newcomers are overrepresented in hazardous work and many do not know their rights.

After arriving to Canada, many newcomers feel the need to find work quickly. This means that many newcomers take any available job – sometimes one that is outside their training and expertise.

We believe newcomers to Canada deserve a chance to work safely. Our free, 1-hour workshops are designed to educate and empower newcomers to Canada. So they're equipped to speak out when faced with unsafe work.



Safety Pocketguide

All workshop participants receive MySafeWork's safety pocketguide, which gives step-by-step guidance on the most important workplace issues.



WORKSHOP TOPICS INCLUDE

How to navigate an unsafe job.
How to refuse unsafe work.
How to speak out for others.

How to deal with harassment at work.
How to recognize an unsafe company.
How to lead in your workplace.

PARTNERSHIP PROPOSAL

We are pleased to discuss partnership benefits that best fit your vision for 2023.

\$5,000 Donation

- Invitation to 2 MySafeWork college and university events
- Partner to be recognized at each event and corporate logo to be displayed during each presentation

\$7,500 Donation

- Invitation to 3 MySafeWork college and university events
- Partner to be recognized at each event and corporate logo to be displayed during each presentation

\$10,000 Donation

- Invitation to 4 MySafeWork college and university events
- Partner to be recognized at each event and corporate logo to be displayed during each presentation

\$15,000 Donation

- Invitation to 4 MySafeWork college and university events
- Partner to be recognized at each event and corporate logo to be displayed during each presentation
- MySafeWork business presentation to Partner's front-line employees, executives, or entire workforce

